



ASSOCIATION OF PLASTIC
RECYCLERS

APR Programs & Resources

2026 Highlights

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Who is APR?

APR is an international non-profit and the largest North American organization focused exclusively on improving recycling for plastics.



What Do We Do?

Our mission is simple:
RECYCLE MORE PLASTIC
to reduce waste.



**Reclaimers and Recyclers
are the CORE of APR**



APR Member Sampling

RECLAIMERS/RECYCLERS



AFFILIATES



Together, APR members span the entire value chain and shape the future of our industry.

- Reclaimers/Recyclers
- Brand Owners
- Retailers
- Converters
- Equipment Manufacturers
- Testing Laboratories
- Certifiers
- Label & Ink Manufacturers
- Resin Manufacturers
- Additives Manufacturers
- Researchers
- Technical Consultants
- And more!

300+



APR Programs Are Circular by Design®

Together, we can reduce plastic waste and move towards a circular economy



APR Design® Guide for Plastics Recyclability

Since 1994, has helped companies determine if packaging or components are compatible with recycling system

- ✓ Guidelines created transparently by recyclers and packaging experts, based in scientific research
- ✓ Widely recognized as the authority on how to design plastic packaging for recyclability in North America
- ✓ Referenced by Canadian PROs and required for compliance with California's SB343 and SB54 laws

Scan for Guide





APR Design® Training: Get Ready for California

August 20, 1:00-3:00 PM ET

California's SB 54 plastic packaging program officially begins in January 2027, and part of the state law requires compliance with the **APR Design® Guide**. Companies will need to look beyond just the product type or material to assess if their full packaging—including caps, labels, colors, and more—is designed for recyclability.

Join us for an actionable, 2-hour [online training](#) that covers:

- Requirements of California's SB 54 and SB 343
- How to assess the full technical recyclability of plastic packaging—including all components
- Watchouts for common packaging mistakes like caps, labels, and colors that render a package non-recyclable
- Live Q&A with APR experts

Register Now!

\$250 USD Members
\$400 USD Non-Members





APR Design® Training & Tours

September 22-24 | Indianapolis, IN

- Three days of learning, inspiration and problem solving
- Networking with companies and academics in the plastic packaging and recycling space
- Morning discussions are followed by guided tours of world-class recycling facilities:

“

Anyone in the polymer or plastic packaging industry would benefit from the Design Training offered by APR.

- Jason Pratt, Aptar



**Register
Now!**



APR Design® Guide

Self-Assessment
Reviews Package Components



Key:

APR Design Preferred

Detrimental to Recycling

Renders Package Non-Recyclable



APR Assessment Tool

Automates Assessment
Reviews Whole Packages



APR Design® Assessment Tool

powered by Recyda



Scan to
learn more.

Recyclability Is Mandatory. Are You Ready?

This new tool automates the APR Design® Guide, saving companies time and reducing the risk of self-assessment.

- ✓ Evaluates the recyclability of entire plastic packages—not just individual components
- ✓ Flags missing information and design optimizations
- ✓ Includes a built-in process to determine compliance with SB 343-- California Labeling Law.
- ✓ Add on features available to help prepare for EPR in applicable US & Canadian regions

APR Design® Assessment Tool Training Webinars



WEBINARS

**8/26 APR Design®
Assessment Tool
Training: HDPE Rigid
Packaging**



WEBINARS

**9/8 APR Design®
Assessment Tool
Training: PP Rigid
Packaging**



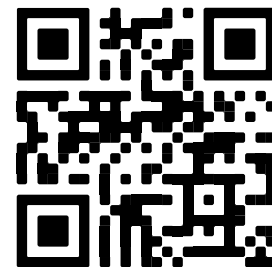
WEBINARS

**10/8 APR Design®
Assessment Tool
Training: PE Flexible
Packaging**



WEBINARS

**11/5 APR Design®
Assessment Tool
Training: EPR Cost
Assessments**





ASSOCIATION OF PLASTIC
RECYCLERS

APR PCR Certification



Independent, third-party verification that recycled content comes from post-consumer sources, to help validate claims and comply with regulations.



RELIABLE. Launched by APR in 2021, has certified an estimated 30% of PCR produced in US & Canada



COMPLIANT. Starting January 1, 2027, APR PCR Certification is required in California for companies using recycled content as virgin plastic source reduction credits (SB 54).



CREDIBLE. Based on ISO Chain of custody and traceability, helps to substantiate reporting, support claims, and protect brand reputation



HARMONIZED. Aligned with EU RecyClass certification

Get Certified or Use our Directory of Certified Products

PODCAST

Inside the 2024 U.S. Post-Consumer Recycling Study with Megan Moore

and Host Kara Pochiro

RECYCLED
CONTENT



A podcast from the Association of Plastic Recyclers



A podcast from the Association of Plastic Recyclers



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Thank you!



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